

ALBERTA IOT ASSOCIATION – Privacy Policy

Your privacy is important to us. To better protect your privacy we provide this notice explaining our information practices and the choices you can make about the way your information is collected and used. The Alberta IOT Association ("AIA") has created this privacy statement ("Statement") in order to demonstrate our commitment to privacy. Because we gather important personal information from members, partners and their employees, we have established this Statement as a means to communicate our personal information collection, use and disclosure practices.

Last Update: **October 1st, 2018**

Collection and Use of Personal Information

AIA offers services to members for the purposes of promoting Internet of Things technology and providing benefit to member organizations ("Services"). In the course of providing these Services, we may collect the following personal information on our members' behalf.

This notice applies to all information collected or submitted on the AIA's website, as well as information we collect at our live events. The types of personal information collected are:

- Name, title and company information
- Address
- E-mail address
- Phone and/or fax number

This website makes use of "cookies" to track and facilitate navigation and to customize AIA content and it collects site traffic data for analytical purposes. This data may contain your IP address and/or other information supplied to our website from your local computer.

How We Use Information

We use the information provided by members, partners and their employees – when registering for membership, or when registering for an AIA event, or when submitting contact confirmation required for access to online materials.

When you register for an AIA online event or webinar you may be asked to agree to share your email address, and any questions you submit during the webinar, with the sponsor, if there is one. If you attend one of our sponsored dinners, the sponsor will have your email address to follow-up with you about relevant content and events.

If you ask to be added to our mailing list, your contact information may be used to inform you about relevant content or upcoming AIA events. We do not share this information with outside parties.

We use the information collected through the "cookies" to provide analytical data for website traffic and management.

Our Commitment To Data Security

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect.

How to Access or Correct Your Information

The AIA is committed to providing reasonable and practical access to allow visitors to identify inaccuracies in their personal information and may also request to have information removed. Visitors may submit inquiries about the

accuracy of personally identifiable information they have previously submitted and requests to have it removed through the AIA Website or via email at privacy@albertaiot.com. When practical, the AIA will, upon request, modify or delete personally identifying information.

Third Parties

This document addresses the use and disclosure of information we collect from you at <http://www.albertaiot.com> and at AIA events. If you disclose your information to others, for instance when you attend an AIA event and share your contact details directly with vendors, different rules may apply to their use or disclosure of the information you provide to them. Since AIA does not control the privacy policies of third parties, you are subject to the privacy policies of those other parties. We encourage you to view posted privacy policies or ask questions before you disclose your personal information to others

Changes to this Statement

We reserve the right to change this Statement and will provide notification of the change by posting the revisions on this Website.

Contact Us

Please contact the company with any questions or concerns that you may have about this Statement or our personal information practices:

Name: Laine Hotte
Address: Suite 300, 1711 10th Ave SW, Calgary, AB
Phone: (403) 450 7854
Email: privacy@albertaiot.com